

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Department of Commerce- Shift II

Title (of online activity /program): Faculty Development Programme on ‘Resurgence of Business - During and Post Covid 19’

Participants (number): Day 1 - 154
Day 2 – 133
Day 3 – 167
Day 4 – 145
Day 5 – 156

Resource Persons : Day 1- Compliance Relaxations- GST and Company Law
Mr. Sai Mukundan, Director – Yopozone Pvt. Ltd.
Day 2 - CSR and Virtual Meetings
Mr. Prakash, General Manager and Company Secretary, HC
Kothari Group of Companies
Day 3 - Indian Business- Post Covid 19
Mr. Sundar Raman, Chartered Accountant
Day 4 - Brand Valuation- Unlocking the Value of the Brand in
Business Valuation
Mr. Vikash Nahar, Director – Planning & Strategy,
Adbureau Advertising Pvt. Ltd.
Day 5 - Investment Opportunities- The Way Forward
Mr. Nagappan, Independent Consultant, Independent
Director, Mentor, Author, Columnist

Dates and Time : June 10 – 16, 2020; 10.30 am- 12.30 pm

Brief Note (including feedback) :

The five day Faculty Development Programme was conducted exclusively for faculty from the Commerce and Management streams. There were participants from across the country.

Day 1- Compliance Relaxations- GST and Company Law

The session on the first day was facilitated by Mr. Sai Mukundan – Chartered Accountant and founder partner of JLR & Co. Mr. Sai Mukundan's areas of practice are GST, Financial Reporting Standards and Income Tax and is also a visiting faculty to various organisations.

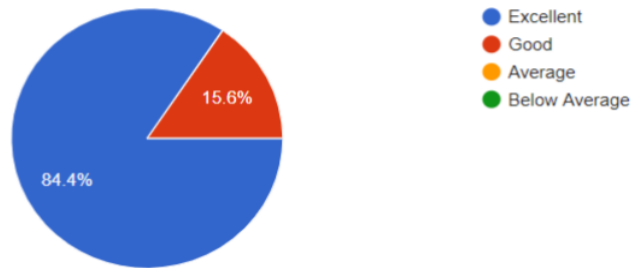
The entire session was structured in two parts- the first part was about the kind of relaxations given by the government in terms of filing GST for both individuals as well as for businesses. The extension of deadline for filing the same was dealt in detail and also the various schemes that the government has implemented such as Sabka Vishwas, and a few others were elucidated.

The second part talked about the relaxations given to Companies under the Companies Act 2013. Various provisions under the said Act which had mandated companies to follow a certain set of protocol while operating, have been relaxed and deadlines have been extended owing to pandemic. This was discussed in detail and also the possible benefits that companies might receive owing to the relaxations, were highlighted.

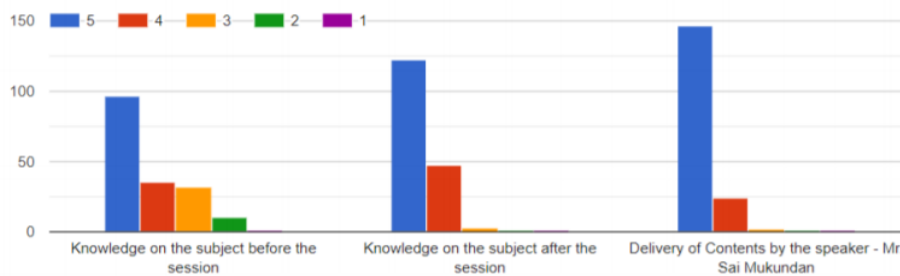
Day 1 of the FDP received positive feedback from the participants, both in terms of the contents of the session as well as the speaker himself. The participants raised a few questions pertaining to both GST and Company Law and the same were addressed promptly by the speaker. A feedback form was circulated after the session.

A vast majority of the participants were highly satisfied with the contents of the session and have also expressed that they were able to improve their knowledge on the topic discussed.

How did you find the contents of the Session?

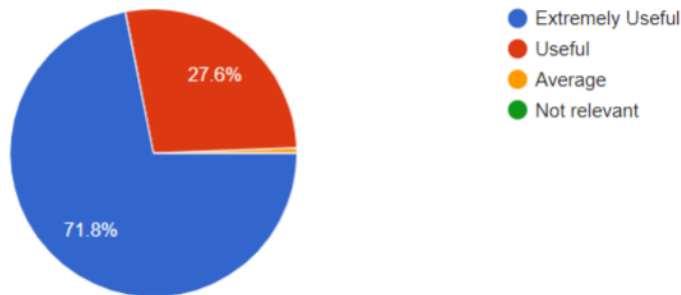


Please rate the following (5 being the highest and 1 being the lowest) *



How useful was this webinar for you?

174 responses



Day 2: CSR and Virtual Meetings

Brief Note (including feedback):

The session was facilitated by Mr. Prakash, a qualified Company Secretary presently heads the Secretarial Department and Legal functions of HC Kothari group of companies and also holds directorship for 6 companies in the group. Mr. Prakash has also handled several programs and seminars and is also a well-recognized faculty among CS professionals.

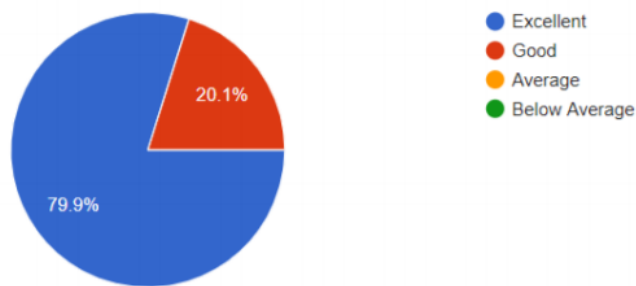
The first part of the session dealt with Corporate Social Responsibility and the norms governing the same for companies under the Companies Act of 2013. The growing importance of the same and the various provisions given to companies owing to the current situation were discussed in detail. The companies that are required to be engaged in CSR and the activities that qualify as CSR were also elucidated.

The later part of the session dealt with Virtual Meetings - a growing trend owing to the pandemic. The various provisions relating to the same and the kind of relaxations given to the companies were highlighted. Various statutes that were mandatory earlier, in terms of conducting Board meetings have now been revised and the speaker brought out the same in a descriptive manner.

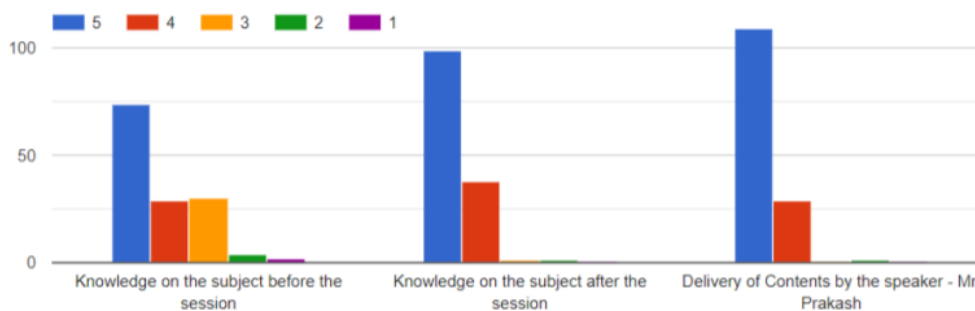
The session was highly appreciated by the participants as it threw light on the current situation and the way in which companies are dealing with the same. The participants found the session to be very lucid and also expressed their appreciation to the speaker for clarifying all their queries.

How did you find the contents of the Session?

139 responses

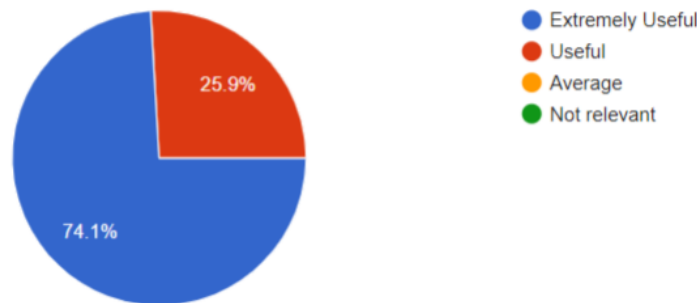


Please rate the following (5 being the highest and 1 being the lowest) *



How useful was this webinar for you?

139 responses



The graphs above show that the participants have given positive feedback on the contents of the session and the resource person.

Day 3: Indian Business- Post Covid 19

Brief Note (including feedback):

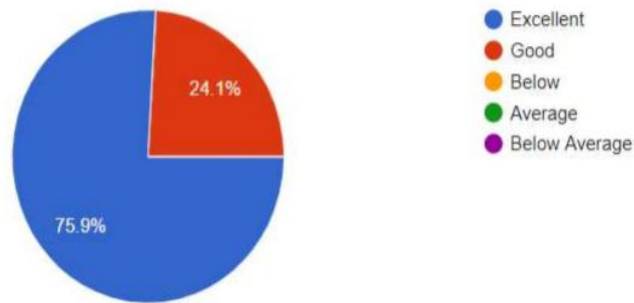
The Resource Person for day 3 of the Faculty Development Programme was Mr. Sundar Raman, Chartered Accountant. Mr. Sundar Raman is a partner at M/S G. Sekar Associates. His area of expertise is Indian Corporate Law and Foreign Exchange Management Act. He is also an accredited GST trainer and visiting faculty.

The session was on the condition of Businesses in the post pandemic world. The speaker structured the entire session into various sections. Each section dealt with a particular type of industry. Some of the industries talked about were the Textile industry, Aviation industry, FMCG industry among various others. The speaker also elucidated on the privatisation of certain parts of Public Sector Units and also highlighted the pros and cons of the same. The recent emphasis on “Buy Local” as reinstated by the government was also touched upon and the feasibility of the same was discussed.

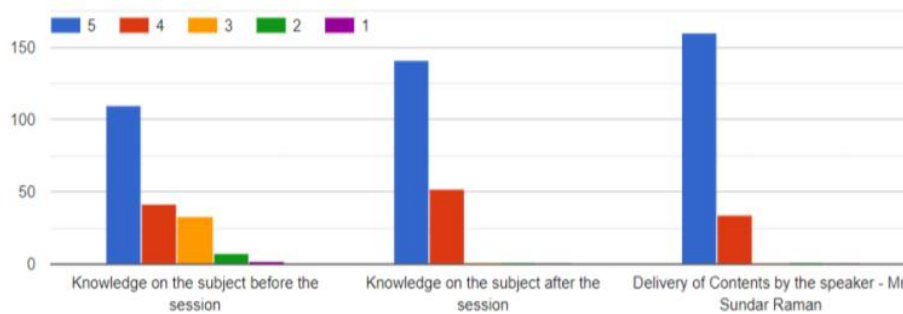
As the theme for Day 3 of the FDP was rather relevant, the participants found it to be very informative. Several questions were raised by the participants based on the knowledge input given, and the same were addressed by the resource person. Over all the session received a lot of positive feedback. A few screenshots of the same have been attached below.

How did you find the contents of the Session?

195 responses

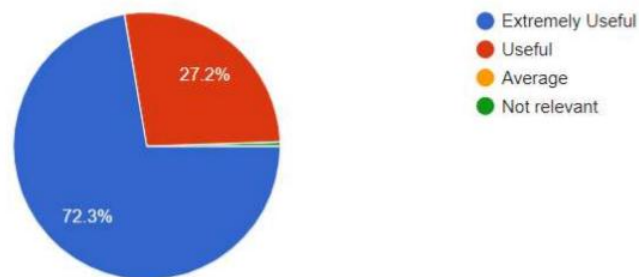


Please rate the following (5 being the highest and 1 being the lowest) *



How useful was this webinar for you?

195 responses



The participants were highly appreciative of the speaker and also the delivery of the contents. A majority of the participants expressed that there was knowledge improvisation and found the session to be useful.

Day 4 - Brand Valuation- Unlocking the Value of the Brand in Business Valuation

Brief Note (including feedback):

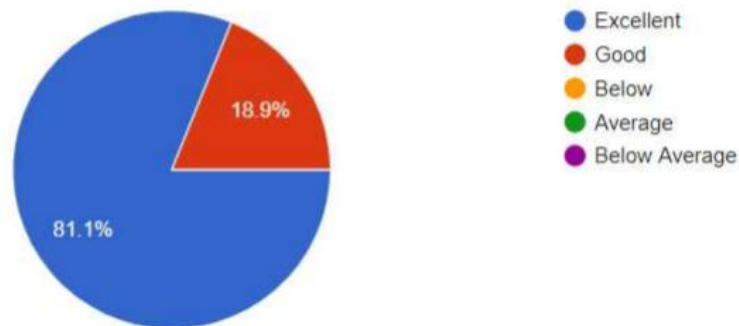
Day 4 of the Faculty Development Programme was facilitated by Mr. Vikash Nahar, Director - Planning and Strategy, Adbureau Advertising Pvt. Ltd. Mr. Vikash Nahar is the youngest Indian to have qualified CISA (USA) and has over 10 years of experience in Finance, Business Development and Strategy. Mr. Nahar is also a visiting faculty at various Business schools and organizations.

The session commenced with the speaker introducing the concept of “Brands” and its significance in the success of a company. It then progressed into how much value a Brand might add to the valuation of a company or a business. The speaker highlighted the importance and role of Brand managers and also, it’s relevance in the current context. The session also brought out the ways in which organizations can improve their brand image and possible pitfalls while doing the same.

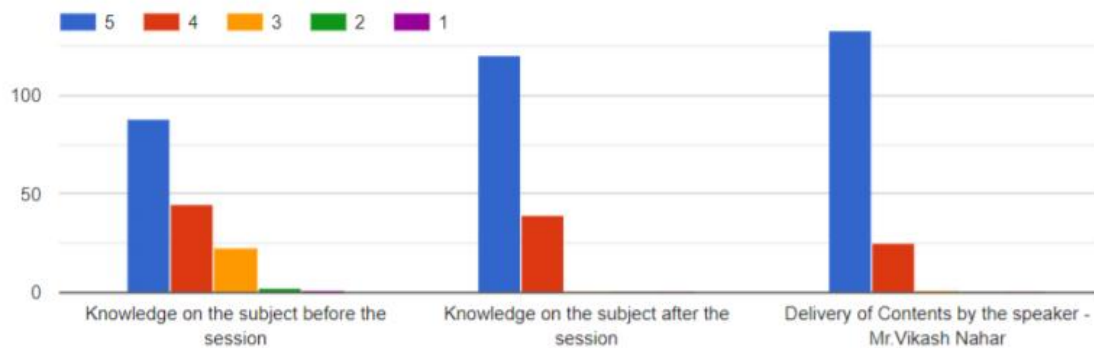
The participants opined that the session was very informative as the contents were all current and relevant. It was an interactive session which gave the participants a chance to express their views and kept them engaged.

How did you find the contents of the Session?

159 responses

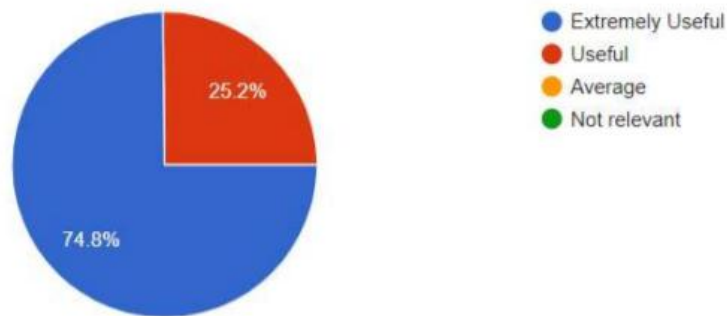


Please rate the following (5 being the highest and 1 being the lowest) *



How useful was this webinar for you?

159 responses



From the collated feedback obtained from the participants at the end of session, it is inferred that a majority of the participants were extremely satisfied with the session. They were also appreciative of the contents of the session and also the method of delivery by the speaker.

Day 5 - Investment Opportunities - The Way Forward

Brief Note (including feedback):

The final session of the Faculty Development Programme was facilitated by Mr. Nagappan, an independent consultant, mentor, author and columnist.

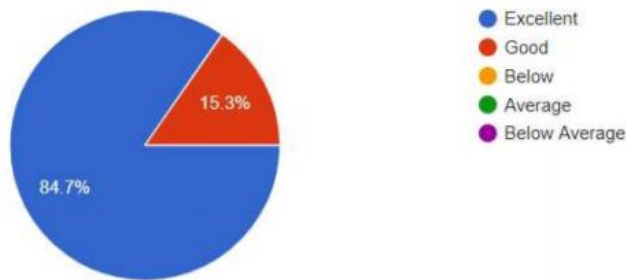
As a person with an array of experience in a myriad of areas, Mr. Nagappan elucidated the current importance of Investments. The session started off with the need for savings and investments and then progressed into the various avenues available for investing one's savings. The speaker

highlighted various options such as investments in Gold, Insurance, Equities among various others; and also brought out the risk and returns associated with each investment avenue.

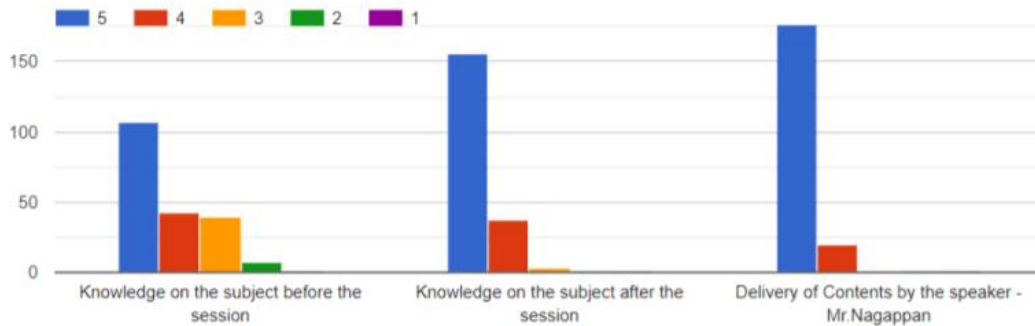
The various guidelines issued by SEBI with regard to investing in the stock market were also brought out. The session covered the safety of one's savings in the current situation.

Since the session was themed around a very relevant topic, the participants were very appreciative of the information shared as it not only enhanced their knowledge on the subject of investments but also gave them a hands-on exposure to the same. The speaker's vast experience was showcased while handling the various queries and questions raised by the participants.

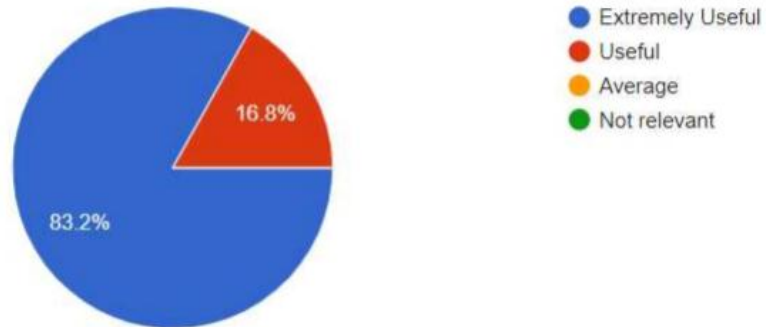
How did you find the contents of the Session?



Please rate the following (5 being the highest and 1 being the lowest) *



How useful was this webinar for you?



From the feedback received from the participants, a majority of them found the session to be useful and were extremely satisfied with the speaker, the delivery of the contents and also the knowledge enhancement that took place.